

of owners needed



Development Goals Timeline

1875
1700
1600
1500
1400
1300
1200
1100
1000
900
800
700
600
500
400
300
200
100
0

When will the co-op officially open?

Well, that depends on you!
Every stage requires a minimum number of owners to move forward. **Without owners, there will be no co-op.**

Make Green Top Grocery a reality: **become an owner today** and tell your friends, too!

Stage 1
Organizing

- Organize and hold community meetings
- Incorporate the organization
- Kick off ownership drive
- Hold first Annual Meeting
- Elect first Board of Directors
- Conduct preliminary feasibility studies

Stage 2(a)
Feasibility

- Complete initial market study
- Initiate site search
- Complete financial pro forma
- Begin search for General Manager

Stage 2(b)
Planning

- Evaluate potential sites and update market study
- Secure selected site with contingencies
- Initial contracts with potential lenders
- Complete plans for owner loan drive
- Hire General Manager

Stage 3(a)
Pre-construction

- Announce selected site
- Conduct owner loan drive
- Finalize construction contracts
- Secure all financing
- Finalize contract for site

Stage 3(b & c)
Construction & Prep for opening

- Complete construction
- Work with GM to hire/train staff
- Install equipment
- Order and stock inventory
- Celebrate store opening!